



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Floyd Examiner: Mark A. Fadok
Application Number: 09/681,629 Art Unit: 3625
Filing Date: May 13, 2001
Title: SYSTEM AND METHOD TO SHOP BY BRANDS
USING AN INTERNET OR ONLINE PORTAL

STATEMENT OF FILING BY EXPRESS MAIL 37 C.F.R. SECTION 1.10

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REQUEST FOR RECONSIDERATION

In response to the office action dated May 12, 2008 in the above-captioned application, reconsideration and withdrawal of the objections and rejections of the present application are respectfully requested in view of the following remarks.

The present response is timely filed, since an extension of time is submitted herewith to extend the reply period to October 14, 2008, the next business day after October 12-13, 2008 which are a Sunday and a Federal holiday, respectively.